



# 2023-2024 APWA Wisconsin Chapter Sponsorship Program

The Wisconsin APWA Chapter's Sponsorship Program was initiated in 2002 and is a key funding source for the Chapter. Thank you to our past sponsors!

Thanks to the generosity of the firms and individuals who contribute their time, talent and financial support, the Wisconsin Chapter offers many educational opportunities and networking activities. All opportunities and events can be found on our website, [wisconsin.apwa.org](http://wisconsin.apwa.org) (new web address active August 1, 2023). Some highlights include:

- ✓ Excellent Spring and Fall **Public Works Conferences**
- ✓ Annual **winter and summer events**
- ✓ The annual **Snowplow Rodeo**
- ✓ Regular sponsor and vendor **Lunch N Learns**
- ✓ **Periodic special educational symposiums** and training events
- ✓ An active **educational scholarship program**
- ✓ **Young Professional** events, **And more!**

**We need your time, talent and contributions to continue improving these events.  
Please consider these sponsorship opportunities!**

<i>Item or Activity</i>	<i>Cost</i>	<i>Acknowledgement or Recognition</i>
<b>Annual Chapter Sponsor</b>	\$1,000/year	Sponsorship of all chapter events including all the benefits of conference sponsorship; website exposure for entire year.
<b>Conference Sponsor</b> (Spring Conference, Fall Conference)	\$500/event	Poster display at conference as an event sponsor; conference program and website acknowledgement for two months after conference.
<b>Rodeo Sponsor</b>	Various	Includes poster display at the conference as an event sponsor; conference program and website acknowledgement for two months after the conference. Other sponsorship opportunities available on sponsorship enrollment form.
<b>Summer Outing Sponsor</b>	Various	Includes recognition at the event (sponsor boards, cart flyer) along with recognition on the event webpage. Summer event sponsor also includes one-hole sponsorship. Other opportunities available on sponsorship enrollment form.
<b>Special Events</b> (YP events, chapter dinner at PWX, etc.)	Event specific	Recognition at event.

*Although this program is designed in accordance with current IRS regulations for charitable contributions, sponsors are advised to confirm the taxable status of their contribution. The Chapter will not recognize contributions in the newsletter and does not offer newsletter advertising.*

In addition to the sponsorship opportunities, the Chapter sells **exhibit space** at the spring conference. For more information on the 2024 Madison conference vendor space, contact the conference planning chair, Eric Dundee at [ericd@madsewer.org](mailto:ericd@madsewer.org).

## Wisconsin APWA Chapter Scholarship Sponsorship

The APWA Wisconsin Chapter also offers opportunities for organizations to sponsor scholarships for students pursuing degrees in various public work fields. The gifts are tax-deductible and will be recognized as part of our scholarship program.

A gift of **\$1,000** will sponsor a scholarship for one year. A gift of **\$50,000** will be added to the Scholarship Fund Principal to endow a scholarship in perpetuity.

Sponsored scholarships will be recognized at the Fall Conference, on the Scholarship Certificate, in the Chapter Newsletter when scholarship awards are announced, and by letter when the gift is received. If a scholarship recognizes an individual within your organization, that name would be included in the recognition.

***For more information on APWA Wisconsin Chapter Scholarship Fund Sponsorship, contact Cory Horton (cory.horton@rasmith.com).***



To participate in the APWA Wisconsin Chapter sponsorship or Scholarship program, submit the accompanying form with payment to the mailing address and contact information on the form or pay directly on the chapter website at:

(<http://wisconsin.apwa.org>) – active Aug. 1, 2023

For questions and more information about the Sponsorship program feel free to contact Nathan Wachtendonk, 2023-2024 Chapter President, at [Nathan.Wachtendonk](mailto:Nathan.Wachtendonk) or 920-492-

**The APWA Wisconsin Chapter's Executive Committee greatly appreciates your support and looks forward to your participation in all our 2023-2024 activities.**



Wisconsin Chapter  
American Public Works Association  
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