

Wisconsin APWA Excellence in Snow and Ice Control Award

Application Scoring Rubric (Maximum score = 40 points)

Criteria	Proficiency Standards (3 pts)	Advanced (4 pts)	Excelling (5 pts)
Materials and Handling	<ul style="list-style-type: none"> ● Granular materials stored in a facility with a watertight covering, impermeable floor and a door ● Brine and other liquid deicers stored in double-walled tanks ● According to the DOT inspection report, storage facility is compliant with Trans. 277 and no follow up is needed. 	<p>Meet Proficiency standards</p> <ul style="list-style-type: none"> ● AND the agency has written a storage and handling policy OR a spill plan. 	<p>Meet Proficiency standards</p> <ul style="list-style-type: none"> ● AND the agency has written a storage and handling policy ● AND the agency has a spill plan.
Equipment	<p>75% of frontline equipment has two of the following OR 50% of frontline equipment has all three:</p> <ul style="list-style-type: none"> ● liquid capable ● pavement temperature sensors ● ground speed control 	<p>All frontline equipment has two of the following OR 75% of frontline equipment has all three:</p> <ul style="list-style-type: none"> ● liquid capable ● pavement temperature sensors ● ground speed control 	<p>All frontline equipment:</p> <ul style="list-style-type: none"> ● liquid capable ● pavement temperature sensors ● ground speed control
Training	<p>Annual staff pre-season training that includes 2 of the 4 Proficiency standards listed below:</p> <ul style="list-style-type: none"> ● Dry run of the route for all staff to identify/review hazards, lane changes, etc. ● Technical skills training/competition ● Environmental impacts of salt use ● Presentation by leadership reinforcing agency goals and expectations 	<p>Annual pre-season training with staff that includes 3 of the 4 Proficiency standards.</p>	<p>Annual pre-season training with staff that includes all Proficiency standards.</p>

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Community Outreach	<ul style="list-style-type: none"> • Maintain and update a website that includes your snow and ice policy, description of BMPs, winter parking info, etc. • Participate in passive community outreach: social media, mailings, PSAs, share AVL data, etc. 	<p>Meet Proficiency standards</p> <ul style="list-style-type: none"> • AND engage with the local media OR coordinate active (in-person) community outreach. 	<p>Meet Proficiency standards</p> <ul style="list-style-type: none"> • AND engage with the local media: connect with local meteorologists to advance public knowledge, share storm response alerts with local news teams, ride-alongs with TV staff, etc. • AND coordinate active (in-person) community outreach: participate in parades, field trips/visits with local K-12 schools, etc.
Technical	Employ various sources of weather information (Remote Weather Information Systems (RWIS), etc.)	<p>Meet Proficiency standard</p> <ul style="list-style-type: none"> • AND use GIS/AVL tracking information to improve and streamline the program 	<p>Meet Advanced standards</p> <ul style="list-style-type: none"> • AND use pavement condition sensors to inform chemical deicer application decisions
Environmental	All equipment is calibrated pre-season and again if components get repaired/replaced.	<p>Meet Proficiency standard</p> <ul style="list-style-type: none"> • AND Snow and Ice policy centers the need to use chemical deicers only as needed, focusing on maximizing mechanical removal and no salting without plowing. 	<p>Meet Advanced standards</p> <ul style="list-style-type: none"> • AND agency further demonstrates commitment to environmental stewardship through internal policies and/or external communications.

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<p>Post Storm Tracking and Evaluations</p>	<ul style="list-style-type: none"> Agency staff, including frontline employees, are regularly debriefed/consulted with throughout the season. 	<p>Meet Proficiency standard:</p> <ul style="list-style-type: none"> AND description of learnings and next steps demonstrates continuous commitment to improvement OR event and seasonal summaries are thorough and comprehensive relative to agency size. 	<p>Meet Advanced standards:</p> <ul style="list-style-type: none"> AND description of learnings and next steps demonstrates continuous commitment to improvement AND event and seasonal summaries are thorough and comprehensive relative to agency size.
<p>Leadership</p>	<p>Staff support other agencies with the adoption of best management practices by participating in webinars, open houses, local trainings, etc.</p>	<p>Meet Proficiency standard:</p> <ul style="list-style-type: none"> AND Staff educate elected or appointed officials on winter maintenance program updates/upgrades through presentations, direct communication, etc. OR Staff publish articles or present at state, regional, or national conferences to promote the adoption of and increased understanding around best practices. 	<p>Meet Proficiency standard:</p> <ul style="list-style-type: none"> AND Staff educate elected or appointed officials on winter maintenance program updates/upgrades through presentations, direct communication, etc. AND Staff publish articles or present at state, regional, or national conferences to promote the adoption of and increased understanding around best practices.